

WILLIAMS-SONOMA, INC.

PRESS RELEASE

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FOR IMMEDIATE RELEASE

Williams-Sonoma, Inc. to Present at the 2010 Wells Fargo Securities Consumer Conference

San Francisco, CA, September 20, 2010 – Williams-Sonoma, Inc. (NYSE: WSM) announced today that senior management will be presenting at the 2010 Wells Fargo Securities Consumer Conference.

The presentation is scheduled for Wednesday, September 29, 2010 at 9:05 AM Eastern Time in New York, NY. The audio portion of the presentation will be webcast live. To access the webcast, go to: <http://www.williams-sonomainc.com/webcast>. A replay of the presentation will be available until November 29, 2010.

Williams-Sonoma, Inc. is a specialty retailer of high-quality products for the home. These products, representing six distinct merchandise strategies – Williams-Sonoma ([kitchen decor](#) and [cookware](#)), Pottery Barn ([home furnishings](#) and [duvet covers](#)), Pottery Barn Kids ([kid's furniture](#) and [kid's bedding](#)), PBteen ([teen bedding](#) and [teen furniture](#)), West Elm ([contemporary furniture](#) and [media storage](#)) and Williams-Sonoma Home ([luxury furniture](#) and [cashmere throws](#)) – are marketed through 609 stores, seven direct mail catalogs and six e-commerce websites.