

# WILLIAMS-SONOMA, INC.

## **PRESS RELEASE**

WILLIAMS-SONOMA, INC.  
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## **FOR IMMEDIATE RELEASE**

### **Williams-Sonoma, Inc. Declares Quarterly Cash Dividend**

San Francisco, CA, September 22, 2011 -- Williams-Sonoma, Inc. (NYSE: WSM) announced today that its Board of Directors has declared a quarterly cash dividend of \$0.17 per common share. The dividend is payable on November 23, 2011 to shareholders of record as of the close of business on October 27, 2011. As of August 28, 2011, the Company had 103,678,962 shares of common stock outstanding.

Williams-Sonoma, Inc. is a specialty retailer of high-quality products for the home. These products representing six distinct merchandise strategies – Williams-Sonoma ([cookware](#) and [wedding registry](#)), Pottery Barn ([furniture](#) and [bridal registry](#)), Pottery Barn Kids ([kid's furniture](#) and [baby registry](#)), PBteen ([girls' bedding](#) and [boys' bedding](#)), West Elm ([modern furniture](#) and [room decor](#)) and Williams-Sonoma Home ([luxury furniture](#) and [cashmere throws](#)) – are marketed through 586 stores, six direct mail catalogs and six e-commerce websites.