

WILLIAMS-SONOMA, INC.

PRESS RELEASE

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FOR IMMEDIATE RELEASE

Williams-Sonoma, Inc. Announces Release Date for Fourth Quarter and Fiscal Year 2010 Results and Financial Guidance for Fiscal Year 2011: Tuesday, March 15, 2011

San Francisco, CA, March 10, 2011 -- Williams-Sonoma, Inc. (NYSE: WSM) announced today that it will release its fourth quarter and fiscal year 2010 results and financial guidance for fiscal year 2011 on Tuesday, March 15, 2011, prior to market open. Following the release via the wire services, the Company will host a conference call beginning at 10:00 AM Eastern Time, which can be accessed at <http://www.williams-sonomainc.com/webcast>. Please make sure you have Windows Media Player or Real Player installed on your computer. Following the call, a replay of the webcast will be available at <http://www.williams-sonomainc.com/webcast> beginning at 1:00 PM Eastern Time on Tuesday, March 15, 2011.

Williams-Sonoma, Inc. is a specialty retailer of high-quality products for the home. These products representing six distinct merchandise strategies – Williams-Sonoma ([cookware](#) and [wedding registry](#)), Pottery Barn ([furniture](#) and [bridal registry](#)), Pottery Barn Kids ([kid's furniture](#) and [baby registry](#)), PBteen ([girls' bedding](#) and [boys' bedding](#)), West Elm ([modern furniture](#) and [room decor](#)) and Williams-Sonoma Home ([luxury furniture](#) and [cashmere throws](#)) – are marketed through 609 stores, six direct mail catalogs and six e-commerce websites.