

WILLIAMS-SONOMA, INC.

PRESS RELEASE
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FOR IMMEDIATE RELEASE

Williams-Sonoma, Inc. Announces Release Date for Second Quarter Fiscal 2011 Results: Tuesday, August 23, 2011

San Francisco, CA, August 15, 2011 -- Williams-Sonoma, Inc. (NYSE: WSM) announced today that it will release its second quarter fiscal 2011 results on Tuesday, August 23, 2011, prior to market open. Following the release via the wire services, the Company will host a conference call beginning at 10:00 AM Eastern Time, which can be accessed at <http://www.williams-sonomainc.com/webcast>. Please make sure you have Windows Media Player or Real Player installed on your computer. Following the call, a replay of the webcast will be available at <http://www.williams-sonomainc.com/webcast> beginning at 1:00 PM Eastern Time on Tuesday, August 23, 2011.

Williams-Sonoma, Inc. is a specialty retailer of high-quality products for the home. These products representing six distinct merchandise strategies – Williams-Sonoma ([cookware](#) and [wedding registry](#)), Pottery Barn ([furniture](#) and [bridal registry](#)), Pottery Barn Kids ([kid's furniture](#) and [baby registry](#)), PBteen ([girls' bedding](#) and [boys' bedding](#)), West Elm ([modern furniture](#) and [room decor](#)) and Williams-Sonoma Home ([luxury furniture](#) and [cashmere throws](#)) – are marketed through 589 stores, six direct mail catalogs and six e-commerce websites.