

WILLIAMS-SONOMA, INC.

PRESS RELEASE

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FOR IMMEDIATE RELEASE

Williams-Sonoma, Inc. Announces Release Date for Second Quarter Fiscal Year 2010 Earnings: Thursday, August 19, 2010

San Francisco, CA, August 11, 2010 -- Williams-Sonoma, Inc. (NYSE: WSM) announced today that it will release its second quarter fiscal year 2010 results on Thursday, August 19, 2010, prior to market open. Following the release via the wire services, the Company will host a conference call beginning at 10:00 AM Eastern Time, which can be accessed at <http://www.williams-sonomainc.com/webcast>. Please make sure you have Windows Media Player or Real Player installed on your computer. Following the call, a replay of the webcast will be available at <http://www.williams-sonomainc.com/webcast> beginning at 1:00 PM Eastern Time on Thursday, August 19, 2010.

Williams-Sonoma, Inc. is a specialty retailer of high-quality products for the home. These products, representing six distinct merchandise strategies – Williams-Sonoma ([kitchen decor](#) and [cookware](#)), Pottery Barn ([home furnishings](#) and [duvet covers](#)), Pottery Barn Kids ([kid's furniture](#) and [kid's bedding](#)), PBteen ([teen bedding](#) and [teen furniture](#)), West Elm ([contemporary furniture](#) and [media storage](#)) and Williams-Sonoma Home ([luxury furniture](#) and [cashmere throws](#)) – are marketed through 610 stores, seven direct mail catalogs and six e-commerce websites.