

# WILLIAMS-SONOMA, INC.

## **PRESS RELEASE**

WILLIAMS-SONOMA, INC.  
3250 Van Ness Avenue  
San Francisco, CA 94109

## **CONTACT:**

Sharon L. McCollam  
Executive Vice President, COO and CFO  
(415) 616-8775

Stephen C. Nelson  
Vice President, Investor Relations  
(415) 616-8754

Meryl L. Schreiberstein  
Investor Relations Administration  
(415) 616-8332

## **FOR IMMEDIATE RELEASE**

### **Williams-Sonoma, Inc. Announces Release Date for 2011 Holiday Sales: Thursday, January 12, 2012**

San Francisco, CA, January 3, 2012 -- Williams-Sonoma, Inc. (NYSE: WSM) announced today that it will release its 2011 Holiday Sales results on Thursday, January 12, 2012, prior to market open. The Williams-Sonoma, Inc. Holiday Sales period covers the 8-weeks ended December 25, 2011. There will not be a conference call following this release.

Williams-Sonoma, Inc. is a specialty retailer of high-quality products for the home. These products representing seven distinct merchandise strategies – Williams-Sonoma ([cookware](#) and [wedding registry](#)), Pottery Barn ([furniture](#) and [bridal registry](#)), Pottery Barn Kids ([kid's furniture](#) and [baby registry](#)), PBteen ([girls' bedding](#) and [boys' bedding](#)), West Elm ([modern furniture](#) and [room decor](#)), Williams-Sonoma Home ([luxury furniture](#) and [decorative accessories](#)) and Rejuvenation Inc. ([lighting](#) and [hardware](#)) – are marketed through 592 stores, seven direct mail catalogs and six e-commerce websites.